

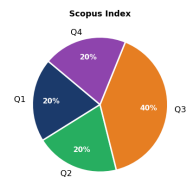
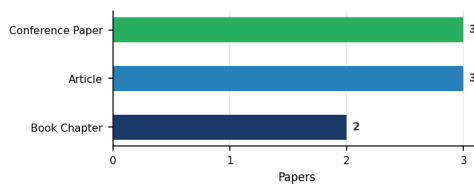
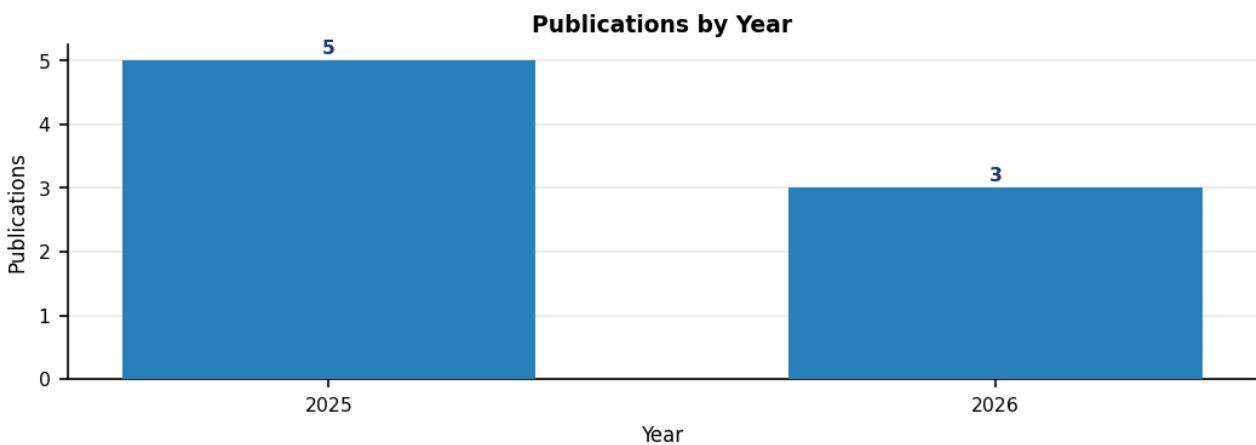
# Hossam Qarni Ahmed Ali

Associate Professor

Scopus ID: 59475908000

<b>8</b> Total Publications	<b>5</b> Scopus Ranked	<b>1</b> Total Citations	<b>3</b> Article	<b>3</b> Conference Paper	<b>2</b> Book Chapter
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## Research Summary



Year	Article	Conference Paper	Book Chapter	Total
2026	1	1	1	3
2025	2	2	1	5
<b>Total</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>8</b>

## Article (3)

1. Korany, H., Ali, A. A., Alhyasat, K. M., & Al-Gharaibeh, S. M. (2026). **Examining the antecedents of career satisfaction: a fresh insight from the public sector of the UAE.** *Review of Economics and Political Science*. <https://doi.org/10.1108/REPS-08-2025-0089>

**Q1** **Open Access**

5. Shibly, M. S. A., Albloush, A., Alkayid, K., Korany, H., & Alshurideh, M. (2025). **Internet of Things and Employee Engagement Across the Business Model in the Business Park Companies in Jordan.** *International Review of Management and Marketing*, 15(1), 232-241. <https://doi.org/10.32479/irmm.17600>

**Q3** **Open Access** **Cited by 1**

7. Abdelhay, S., Altamimi, A. A., Korany, H., & Bannany, M. E. **(2025). The Impact of Human Resource (HR) Analytics on Employee Retention: The Mediated Moderated Role of Employee Engagement and the Organisational Culture in Egypt.** *African Journal of Business and Economic Research*, 20(3), 397-424. <https://doi.org/10.31920/1750-4562/2025/v20n3a17>

Q4

### Conference Paper (3)

3. Ali, A. A., Korany, H., Maroof, L., & Ali, M. M. **(2026). The Impact of Using a Balanced Scorecard (BSC) in Evaluating the Performance of Non-profit Organizations (Case Study: Abasar International Foundation-Sudan).** *Lecture Notes in Networks and Systems*, 1568 LNNS, 433-446. [https://doi.org/10.1007/978-3-032-00264-8\\_42](https://doi.org/10.1007/978-3-032-00264-8_42)

Q3

4. Alomari, K. M., Maghaydah, S., Mahde, A., Mohammed, A. A., Korany, H., & Abunawas, M. K. **(2025). Examining Metaverse Adoption Impacts Higher Education Students Through the Diffusion of Innovation Framework.** *Proceedings - International Conference on Advanced Systems and Emergent Technologies, IC\_ASET 2025*. [https://doi.org/10.1109/IC\\_ASET65966.2025.11232258](https://doi.org/10.1109/IC_ASET65966.2025.11232258)

6. Alshurideh, M., Haider, S., Korany, H., Aburumman, A., Ahmed, G., Mukattash, I., Al-Malahmeh, Z. A., Ghurabli, Z. A., & Ali, H. Q. A. **(2025). Optimizing Marketing Campaigns Using Machine Learning.** *2025 International Conference on Business Intelligence for Technology Innovation Icbiti 2025*. <https://doi.org/10.1109/ICBITI65527.2025.11500929>

### Book Chapter (2)

2. Kashmoola, B. W., Gurabl, Z. E. A., Korany, H., & Yehia, B. F. **(2026). Synergising the Fourth and Fifth Industrial Revolutions: Advancing Innovation Management Through Human-centric and Sustainable Technologies in the Healthcare Sector.** *Integrating 4IR and 5IR Technologies for Digital Business Innovation*. <https://doi.org/10.1108/978-1-83608-578-220251001>

8. Abdelhay, S., Ahmad, I., Korany, H., Altamimi, A. A., El-Bannany, M., & Rahim, N. F. A. **(2025). The Impact of Sustainable Human Resource Management Practices on Employee Creativity: Mediating Role of Employee Resilience and Psychological Empowerment.** *Studies in Systems, Decision and Control*, 608, 13-27. [https://doi.org/10.1007/978-3-031-96641-5\\_2](https://doi.org/10.1007/978-3-031-96641-5_2)

Q2