

# Ashraf Awad

Assistant Professor

Scopus ID: 57197853257

2

Total Publications

2

Scopus Ranked

1

Total Citations

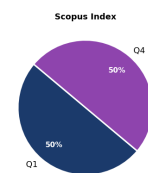
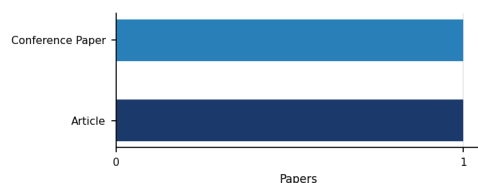
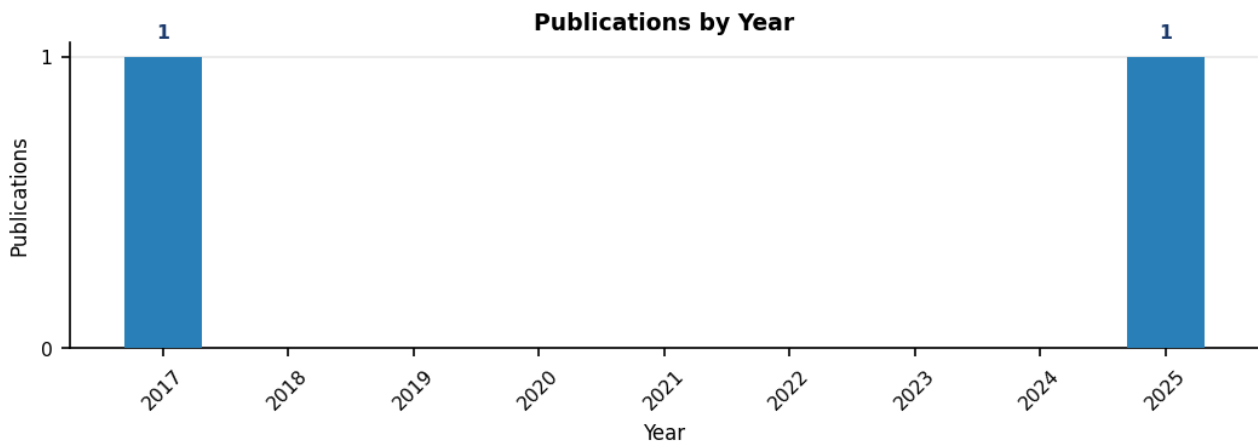
1

Article

1

Conference Paper

## Research Summary



Year	Article	Conference Paper	Total
2025	1	-	1
2017	-	1	1
<b>Total</b>	<b>1</b>	<b>1</b>	<b>2</b>

## Article (1)

1. Awad, A., Mousa, A., Abdelaziz, E., & Attia, A. (2025). **Assessing the Future of HRM: Exploring the Transformative Role of Artificial Intelligence in Realizing the UAE's Vision 2031 for AI-Driven Human Resources Practices.** *Qubahan Academic Journal*, 5(4), 84-102. <https://doi.org/10.48161/qaj.v5n4a1968>

Q1 Open Access Cited by 1

## Conference Paper (1)

2. Awad, A. (2017). **The effect of human resources competencies on a firm's performance: A marketing perspective.** *Proceedings of the European Conference on Knowledge Management, ECKM*, 1, 47-54. <https://doi.org/nan>

Q4

