

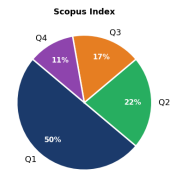
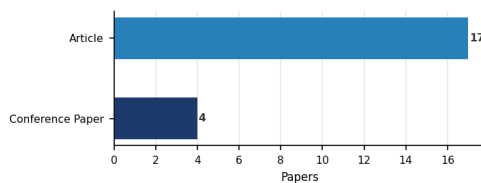
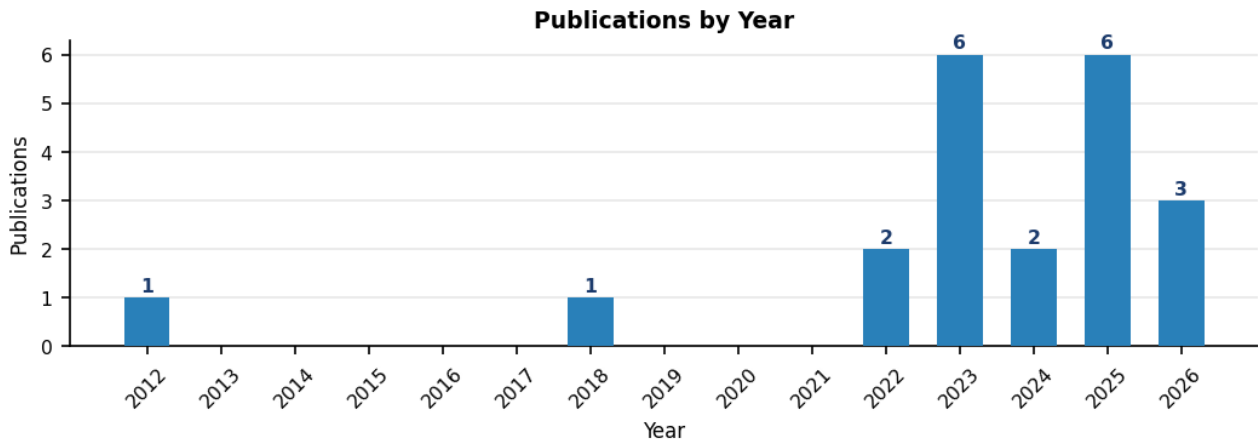
# Khaled Mohammed Kayed Alhyasat

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|                                 |                            |                               |                      |                              |
|---------------------------------|----------------------------|-------------------------------|----------------------|------------------------------|
| <b>21</b><br>Total Publications | <b>18</b><br>Scopus Ranked | <b>210</b><br>Total Citations | <b>17</b><br>Article | <b>4</b><br>Conference Paper |
|---------------------------------|----------------------------|-------------------------------|----------------------|------------------------------|

## Research Summary



| Year         | Article   | Conference Paper | Total     |
|--------------|-----------|------------------|-----------|
| 2026         | 3         | -                | 3         |
| 2025         | 5         | 1                | 6         |
| 2024         | 2         | -                | 2         |
| 2023         | 4         | 2                | 6         |
| 2022         | 1         | 1                | 2         |
| 2018         | 1         | -                | 1         |
| 2012         | 1         | -                | 1         |
| <b>Total</b> | <b>17</b> | <b>4</b>         | <b>21</b> |

## Article (17)

- Korany, H., Ali, A. A., Alhyasat, K. M., & Al-Gharaibeh, S. M. (2026). **Examining the antecedents of career satisfaction: a fresh insight from the public sector of the UAE.** *Review of Economics and Political Science*. <https://doi.org/10.1108/REPS-08-2025-0089>

**Q1** **Open Access**

2. Hanaysha, J. R., Alhyasat, K. M., Shriedeh, F. B., & Dwikat, S. Y. (2026). **Impact of green market orientation, information and communication technology use, and knowledge sharing on green innovation and green brand equity.** *Heritage and Sustainable Development*, 8(1), 225–242. <https://doi.org/10.37868/hsd.v8i1.1869>  
**Q1** **Open Access**

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3. Alhyasat, K. M., Alhyasat, W. M., Alarmoti, A., & Hanaysha, J. R. (2026). **The effect of job analysis on staffing strategies: Human resource planning as a mediator.** *Problems and Perspectives in Management*, 24(1), 229–242. [https://doi.org/10.21511/ppm.24\(1\).2026.16](https://doi.org/10.21511/ppm.24(1).2026.16)  
**Q1** **Open Access**

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4. Kurdi, B. A., Alquqa, E. K., Al-Gharaibeh, S. M., Alhyasat, K. M. K., Alzoubi, H. M., Alshurideh, M. T., Al-Oran, O., Ahmed, G., & Al-Sulaiti, G. (2025). **Determinants Influencing Consumer Adoption of Energy-Efficient Home Appliances in Jordan: An Empirical Analysis.** *International Journal of Energy Economics and Policy*, 15(4), 780–788. <https://doi.org/10.32479/ijeeep.20110>  
**Q2** **Open Access** **Cited by 1**

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5. Hanaysha, J. R., & Alhyasat, K. M. (2025). **Examining the Effect of Social Media Advertising Features on Customer Perceived Value and Brand Love in the Retail Industry.** *Telematics and Informatics Reports*, 18. <https://doi.org/10.1016/j.teler.2025.100208>  
**Q1** **Open Access** **Cited by 8**

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6. Hanaysha, J. R., Ramadan, H. I., & Alhyasat, K. M. (2025). **Exploring the impact of customer reviews, website quality, perceived service quality, and product assortment on online purchase intention: The mediating role of trust.** *Telematics and Informatics Reports*, 19. <https://doi.org/10.1016/j.teler.2025.100236>  
**Q1** **Open Access** **Cited by 4**

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7. Hanaysha, J. R., & Alhyasat, K. M. (2025). **Leveraging technological innovation, social media, and green marketing for corporate reputation: the mediating role of business sustainability.** *Cogent Business and Management*, 12(1). <https://doi.org/10.1080/23311975.2025.2518249>  
**Q1** **Open Access**

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9. Hanandeh, R., Alkhazali, Z., Alhyasat, K. M. K., Mistarihi, A. M., & Kilani, Q. A. L. (2025). **The Impact of Data-Driven Decision-Making, Real-Time Analytics, and Ethical Data Practices on HR Performance and Employee Satisfaction; [El impacto de la toma de decisiones basada en datos, el análisis en tiempo real y las prácticas éticas de datos en el desempeño de RRHH y la satisfacción de los empleados].** *Data and Metadata*, 4. <https://doi.org/10.56294/dm2025712>  
**Q2** **Open Access** **Cited by 2**

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10. Al-Hamad, M., Alhyasat, K. M. K., Allozi, A., & Alhamad, A. Q. M. (2024). **Medium of Instruction Matters: Reflecting Voices from EFL Teachers in Online/Tradition Instruction and the Impacts on Their Job Satisfaction, Self-Esteem, and Professional Well-being.** *CALL-EJ*, 25(4), 414–438. <https://doi.org/nan>  
**Q1**

11. Armoti, A. M. A., Alhyasat, K. M., & Bukhari, H. J. **(2024). The impact of quality management dimensions on the competitive advantage.** *World Review of Entrepreneurship, Management and Sustainable Development*, 20(5), 619–645. <https://doi.org/10.1504/WREMSD.2024.140711>  
**Q3**

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12. Alsakarneh, A., Eneizan, B., Fraihat, B. A. M., Makhamreh, H. Z., Al-Gharaibeh, S. M., & Alhyasat, K. M. K. **(2023). An investigation into the effect of social support on job performance and job satisfaction in the Jordanian insurance industry.** *International Journal of Data and Network Science*, 7(3), 1435–1444. <https://doi.org/10.5267/j.ijdns.2023.3.020>  
**Q1** **Open Access** **Cited by 5**

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14. Alnawafleh, E. A. T., Alsheikh, G. A. A., Al-Gharaibeh, S. M., Alhyasat, K. M. K., & Hamdan, K. B. **(2023). EXTENSION OF INTENTIONS TO USE BOOKING MOBILE APPS WITH SERVICE QUALITY AND CUSTOMER SATISFACTION: INSIGHTS FROM JORDANIAN HOTELS.** *International Journal of eBusiness and eGovernment Studies*, 15(1), 47–67. <https://doi.org/10.34109/ijebeq.2023150103>  
**Q2** **Cited by 10**

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15. Alhyasat, K. M. K. **(2023). Exploring factors influencing employees satisfaction during COVID19 era: an empirical study on Jordanian telecommunication firms.** *International Journal of Business Excellence*, 30(1), 111–131. <https://doi.org/10.1504/IJBEX.2023.130786>  
**Q3**

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17. Alzoubi, H. M., Agha, K., Alshurideh, M. T., Ghazal, T. M., & Alhyasat, K. M. K. **(2023). THE IMPACT OF ORGANIZATIONAL EMPOWERMENT PRACTICES AND LEARNING ORGANIZATION ON FIRM PERFORMANCE.** *Corporate and Business Strategy Review*, 4(2), 151–167. <https://doi.org/10.22495/cbsrv4i2art14>  
**Q3** **Open Access** **Cited by 10**

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19. Alzoubi, H. M., Alshurideh, M. T., Kurdi, B. A., Alhyasat, K. M. K., & Ghazal, T. M. **(2022). The effect of e-payment and online shopping on sales growth: Evidence from banking industry.** *International Journal of Data and Network Science*, 6(4), 1369–1380. <https://doi.org/10.5267/j.ijdns.2022.5.014>  
**Q1** **Open Access** **Cited by 121**

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20. Alhyasat, W. M. K., Sharif, Z. M., & Alhyasat, K. M. **(2018). The mediating effect of eco-innovation between motivation and organization performance in Jordan Industrial Estates Company in Jordan.** *International Journal of Engineering and Technology(UAE)*, 7(4), 414–423. <https://doi.org/10.14419/ijet.v7i4.35.22773>  
**Q4** **Open Access** **Cited by 6**

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21. Alhyasat, K. M. **(2012). The role of Islamic work ethics in developing organizational citizenship behavior at the Jordanian Press Foundations.** *Journal of Islamic Marketing*, 3(2), 139–154. <https://doi.org/10.1108/17590831211232555>  
**Q2** **Cited by 41**

## Conference Paper (4)

8. Shneikat, B., Alhyasat, K. M., Elrehail, H., Mendoza-Dreisbach, S., Ta'Amneh, A. M., & Alhyasat, K. M. K. **(2025). Organizational Efficiency: The Role of SHRP and Technology Integration in Driving Performance.** *2025 International Conference on Business Intelligence for Technology Innovation Icbiti 2025*. <https://doi.org/10.1109/ICBITI65527.2025.11501146>
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13. Hamada, M. A., & Alhyasat, K. M. K. **(2023). Artificial Intelligence Technology to Predict the Financial Crisis in Business Companies.** *Eurasia Proceedings of Science, Technology, Engineering and Mathematics*, 24, 71-82. <https://doi.org/10.55549/epstem.1406233>  
**Q4** **Open Access**
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16. Alhyasat, K. M. K. **(2023). Impact of e-Human Resources Management on Public Safety with Mediating role of Occupational Health.** *2nd International Conference on Business Analytics for Technology and Security, ICBATS 2023*. <https://doi.org/10.1109/ICBATS57792.2023.10111207>  
**Cited by 1**
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18. Alhyasat, K. M. K., Mourad, N., Sattar, O., Rasool, F., Akram, A. S., & Asgher, T. **(2022). Estimation of Virtual Trust on Driverless Cars using Type-1 Fuzzy logic.** *International Conference on Cyber Resilience, ICCR 2022*. <https://doi.org/10.1109/ICCR56254.2022.9996058>  
**Cited by 1**
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